MISSION STATEMENT

The Wisconsin Maritime Museum connects all people with Wisconsin’s waterways, by engaging and educating the public about the Great Lakes, Wisconsin’s maritime history, Wisconsin’s World War II submarines and USS Cobia.
WMM STAFF

Catherine Green
Executive Director

Kevin Cullen
Deputy Director & Chief Curator

Amy Fettes
Business Manager

Karen Duvalle
Sub Curator & Event Rentals Manager

Hannah Patten
Collections Manager

Kamsin Lawrence
Operations Coordinator

Emily Shedal
Development Coordinator

Greg Lutz
Education & Retail Coordinator

Caroline Diemer
Programming Coordinator

Lizzy Farrey-Luerssen
Community Engagement Coordinator

Jeff Hicks
Overnight Coordinator

Paul Rutherford
Maintenance Supervisor
BOARD OF TRUSTEES

Stephen Dudek  
President

Jamie Zastrow  
Vice President (interim)

Rich Larsen  
Treasurer

Thomas Griesbach  
Secretary

Rebecca Abler, Ph.D.  

Scott Ferguson  

Sam Grage  

Daniel Hassemer  

Darian Kaderabeck  
ex officio, City of Manitowoc

Karen Nichols

Logan Rooney

Jeff Sabel

Howard Zimmerman
BY THE NUMBERS

Total Admission in 2022
30,865

Education Group Participants
3,404

Event Rentals
160
BY THE NUMBERS

- Sub Bnb Revenue $20,464
- Scout Troop Overnight Participants 2,646 Scouts
- Volunteer Hours 1,944
EXHIBITS 2022

- 2022 was a busy year of exhibits at WMM.
- We opened **five exhibits** inside and outside the museum and established a punch list of changes to permanent exhibit spaces.
- 2023 is shaping up to be even better, with **eight exhibits** in the works.

*Powerboat Pioneers - Restoring a ca. 1906 Pierce Dory*
February 2022 - January 2023

*Great Lakes Lore & Legends*
2022 Summer Intern Exhibit
September 2022

*Washington Island Over & Back - 80 Years Building a Modern Ferry System*
May 21 - Sept. 26, 2022

*Ebb & Flow: A Collaborative Art Exhibit*
Reflecting On The Life Aquatic
October 2022 to March 2023

*All Hands On Deck: Creating An Inclusive Maritime Landscape*
October 2022
EDUCATION & OUTREACH

• Future Underwater Archaeologists
  ○ 1,386 students learned about Shipwrecks & ROVs

• Connected with our Community:
  ○ InCourage, Sensory Friendly Events, MPL Collaborations

• WMM Programs On the Road:
  • Algoma
  • Shawano
  • Licking, OH
  • Oostburg
  • Kewaskum
  • Menasha
  • Hustiford

• 8 Free Lectures
  ○ 161 attendees in person
  ○ 98 attendees online

• Start of Thursday Think & Drinks
  ○ Best attended: "Endurance22: Finding Ernest Shackleton's Endurance" with Tim Jacob
Wisconsin Maritime Museum confirms evidence of Lake Michigan shipwreck

by Ashley Koster, FOX 11 News
Monday, November 21st 2022

The smokestack from the Phoenix shipwreck was discovered at the bottom of Lake Michigan near Sheboygan. (Photo courtesy of Wisconsin Maritime Museum)

Manitowoc becomes a World War II Heritage City

Brandon Brockman
3 months ago

MANITOWOC, Wis. (WFRV) – It’s an honor chosen for only 18 communities in the United States.

And Manitowoc, Wisconsin is fortunate to be one of them.

Not only the companies, but the people of Manitowoc had an essential contribution to a victory for the Allies in World War II, raising money through war bonds, as well as their shipbuilding.

Jordan was at the Wisconsin Maritime Museum and the USS Cobia submarine which is connected

AAM Reaccredited in 2022!
USS COBIA DRY DOCK

$56,140
2022 Donations

$31,156
28 Boat Campaign

$500,000
Save America's Treasures Grant

$100,000
City of Manitowoc Pledge

$281,017
Current Dry Dock Endowment

$747,042
Raised for Dry Dock
ACQUIRED THE KLOPP SHIPWRECK COLLECTION

- Doubled the size of our 3-D collection
- Completed inventory of all 10,352 shipwreck artifacts

NEW DONATIONS

- Over 300 items donated to the Collection
- Includes photos and documents from men who served on Manitowoc built subs, a Peirce Engine Co. launch, and WWII era color film footage of the MSB shipyard

DIGITIZATION

- Completed digitization of the Alvin Clark and Erie L. Hackley Film Collection
At the Fulcrum Point

A Case Study in How Maritime Museums Become Bridges Between Shipwreck Artifact Salvagers and Public Agencies

Connecting All People To Wisconsin's Waterways

Cathy Green - Executive Director
Kevin Cullen - Deputy Director
Chief Curator
FRANKLIN ST. REDEVELOPMENT PROJECT

Vision: Redevelop our secure collections storage facility with a Great Lakes Maritime Conservation lab, a boat restoration space and an outdoor maritime heritage plaza & Gardens.

Status: Phase 1A Scope of Work in Development.

Funding: Grants, donations, local, state, federal

Timeline: 2023 - 2025
DEVELOPMENT

Membership
Total Members: **380**
New Members in 2022: **64**

Donations
Annual Appeal **$39,760**
28 Boat Campaign **$31,156**

Grants
West Foundation **$150,000**
West Foundation **$25,000**
Cobia Save America' Treasures **$500,000**

Thank You!
2022 CONTRIBUTIONS

*Contributions of $10 or more made between Jan 1-Dec 31, 2022

- 11 contributors donated $5,000+
- 7 contributors donated $2,500-$4,999
- 15 contributors donated $1,000-$2,499
- 19 contributors donated $500-$999
- 32 contributors donated $200-$499
- 86 contributors donated $10-$199
## DEEPENING PARTNERSHIPS

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<tr>
<th>Amount</th>
<th>Partners</th>
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<td>The Cawley Company</td>
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<td>Wrap It Up, LLC</td>
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<td>Ansay &amp; Associates LLC</td>
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<td>Hersite Protective Coatings</td>
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<td>Leede Research Co Inc</td>
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<td>Manitowoc Grey Iron Foundry, Inc</td>
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<td>$500</td>
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<td>UnitedOne Credit Union</td>
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<td>VT Industries</td>
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<td>Steimle Birschbach LLC</td>
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<td>Vagabond Creative Studio</td>
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## FINANCES

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<th>Support &amp; Revenue</th>
<th>2022</th>
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<td>Earned Revenue</td>
<td>$754,097</td>
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<td>Contributions &amp; Memberships</td>
<td>$312,702</td>
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<td>Interest/Dividends</td>
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<td>Restricted Endowment Contributions</td>
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<td><strong>Total Revenue</strong></td>
<td><strong>$1,168,566</strong></td>
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FINANCES

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2022</th>
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<tr>
<td>Wages &amp; Benefits</td>
<td>$816,801</td>
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<td>Cost of Goods</td>
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<td>Supplies &amp; Subscriptions</td>
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<td>Travel</td>
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<td>Insurance</td>
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<td>Exhibits</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>$1,214,471</strong></td>
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Depreciation $214,800

**Total Expenses** $1,429,271
THANK YOU