

Endowment Contribution

Wisconsin Maritime Museum is a 501 (c)(3) charity and your contribution to the Endowment Fund is tax deductible to the extent provided by law.

Contact Information

Name _____

Address _____

Phone _____

Email _____

Endowment Societies

Price

- | | |
|------------------------------------|---------------|
| <input type="checkbox"/> Superior | \$ 50,000 + |
| <input type="checkbox"/> Michigan | \$ 30,000 + |
| <input type="checkbox"/> Huron | \$ 20,000 + |
| <input type="checkbox"/> Ontario | \$ 15,000 + |
| <input type="checkbox"/> Erie | \$ 5,000 + |
| <input type="checkbox"/> Watershed | Up to \$5,000 |
| <input type="checkbox"/> Other | \$ _____ |

Please make check payable to the
"Wisconsin Maritime Museum Endowment Fund."

My check for \$ _____ is enclosed.

I choose to make my gift of \$ _____ by credit card.

Method of Payment

- | | |
|---|-----------------------------------|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Discover |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Visa |

Credit Card # _____ Exp. date _____

Signature _____

I pledge: Annually Quarterly Monthly
gifts of \$ _____ beginning ____ / ____ / ____ (MM / DD / YY)
for a total gift of \$ _____ to the Endowment Fund by
 Check Credit Card listed above.

My employer has a matching gifts program.

Company Information

Company Name _____

Contact Name _____

Phone _____

I would like to schedule an appointment to discuss my contribution to the Museum's Endowment Fund.

Please send me more information about the Fund and Planned Gifts.

Did You Know?

- Your gift to the Wisconsin Maritime Museum is tax- deductible and may reduce your tax burden.
- Your gift strengthens the Museum's ability to attract additional support.
- Private support is a greater source of funds for the Museum than admissions, retail, and memberships combined.
- Trustees, staff, members, friends, businesses, and foundations support the Wisconsin Maritime Museum
- The Wisconsin Maritime Museum's cost to raise a dollar of support is 4.2 cents, *far* below the national average.
- You may give to the Fund (perhaps even pledge an *annual* gift) by contributing cash, stocks, bonds, or holdings from an IRA; by making a simple bequest in your will; or by planning an estate gift such as a charitable remainder trust.

To schedule an appointment to discuss your endowment contribution, please contact our Development Department Monday through Friday, 9:00 am until 4:00 pm.

Wisconsin Maritime Museum

75 Maritime Drive
Manitowoc, WI 54220

Phone: 920-684-0218 Toll-Free: 866-724-2356

Fax: 920-684-0219

www.wisconsinmaritime.org



Endowment



2010 UPDATE

THE
WISCONSIN
MARITIME MUSEUM'S
ENDOWMENT FUND

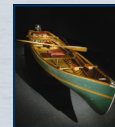
AN HISTORIC GOAL: \$2 MILLION BY 2013

Historic Endeavors

THE Great Lakes and events in history have challenged the peoples of this region for centuries. The Native American tribes, early explorers and voyageurs, lumbermen, schooner sailors, shipbuilders, submariners, our present day racing and recreational sailors, freighter crews, and Navy and Coast Guard sailors have all been tested and answered the challenges in their own way.

At three significant times in its history, this community stepped up to create, build, and expand this remarkable museum. NOW, we are called to ensure that this museum survives—and thrives.

This endowment fund began in 2007 with a challenge from Terry Growcock, the former Chairman and CEO of The Manitowoc Company. **Terry and Jo Growcock** generously committed \$100,000, challenging the Board of Trustees and this community to raise an additional \$50,000 over the next year.



Given that impetus, the museum's trustees, members, and supporters stepped forward. Especially significant gifts were made by **The Peter G. Horton Charitable Trust** and the **William H. Richardson Estate**. The **Walter and Charlotte Kohler Charitable Trust** made a generous gift of \$50,000. **The West Foundation** issued a challenge pledge of \$150,000 over three years if the museum raises \$300,000.

With pledge payments to date, the endowment now stands at slightly more than \$300,000. Meeting the West Foundation's challenge will grow the fund by an additional \$300,000.

The Gift of Opportunity

The West Foundation and **Frank G. and Frieda K. Brotz Family Foundation** have each committed to contributions of \$150,000 over three years to the museum's *operating fund*. Thanks to their wisdom, our operational needs through 2012 are met; we are free to focus on the endowment goal. **We have a once in a lifetime opportunity to reach our endowment goal of \$2 million by 2013!**

You Can Create History

GREAT LAKES history did not end with the age of lumber schooners or with World War II shipbuilding. Each of us creates history by answering the challenges of our times.

Please join those who have already given so generously. Only with your help can the museum continue to exist as the vibrant, prestigious institution it is.

THE museum is relying on you to meet the challenge with us. Please join the others who have already stepped forward!



Family Legacy Funds

ESTABLISHING a Family Legacy Fund (minimum \$25,000) can ensure that your family's philanthropy and charitable values carry forward, generation to generation.